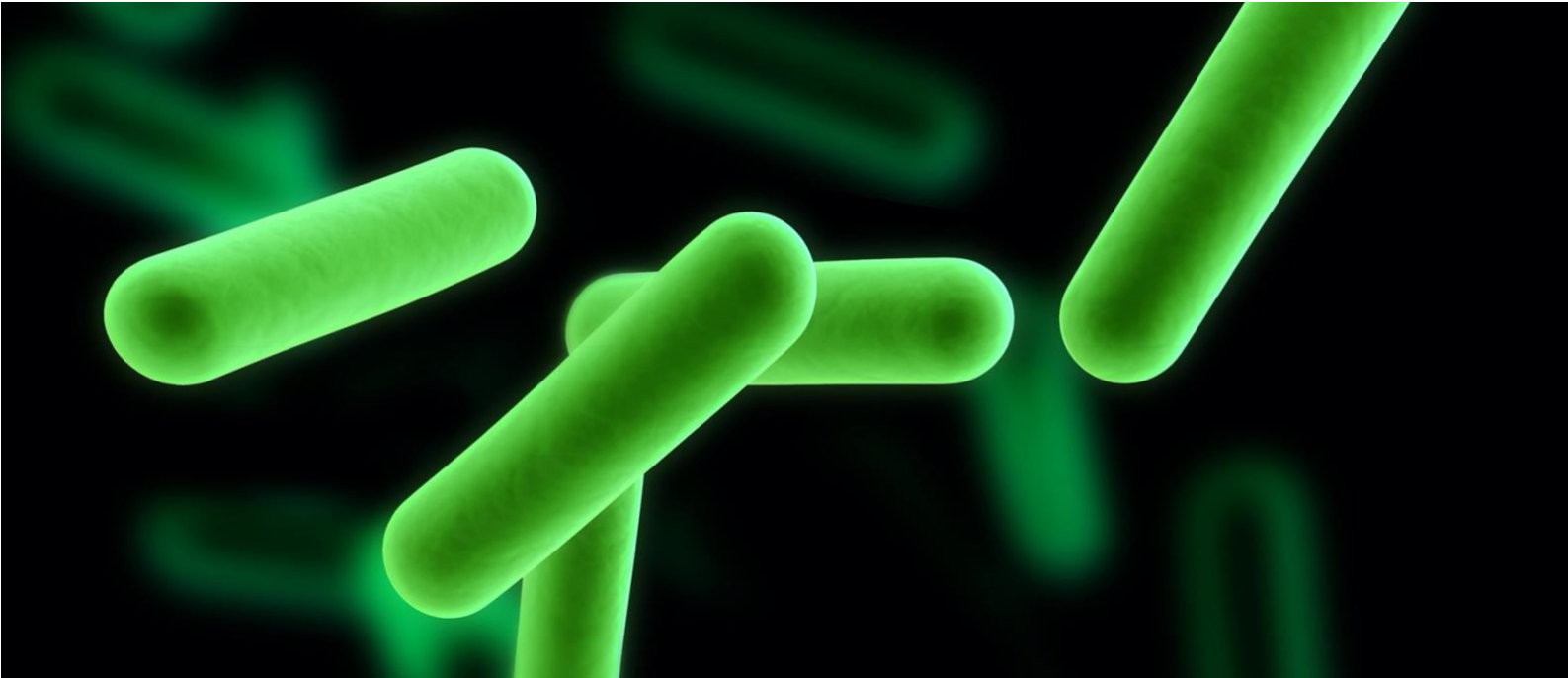


JOIN IPA EUROPE



ABOUT IPA EUROPE

Why IPA Europe?

Europe has been one of the largest and the most innovative probiotics markets in the world. Declining market volumes and growth rates in the EU since 2010 clearly reflect the current difficult regulatory environment for probiotics.

Member companies of the International Probiotics Association (IPA), the Global Alliance for Probiotics (GAP) and the Yoghurt Live Fermented Milks Association (YLFA) joined forces in February 2015 to speak with one voice and create a single broad representative platform – a European chapter of the International Probiotics Association (IPA), called **IPA Europe**.

IPA Europe is a non-profit international association, based in the heart of the European district in Brussels, that represents the interests of the European Probiotic Industry in all discussions with the European Institutions, the European Food and Safety Authority (EFSA), international institutions and national authorities, aiming to consolidate the probiotic category and boost EU competitiveness.

Together, IPA & IPA Europe are engaged in establishing a clear framework for the use of the term probiotics, to better address the challenges the probiotic sector is facing and contribute actively to the international debate in the Codex Alimentarius.

Mission

IPA Europe, the European voice for probiotics, is active on all of the following aspects in order to help foster a favourable environment for probiotics and create a positive outcome for all involved parties

- Establish a harmonized legal status for probiotics in the EU, framing the communication on probiotics towards consumers
- Establish probiotic standards and voluntary guidelines for the use of the term probiotics
- Develop consensus around scientific messages, participate actively in the EFSA consultation process
- Engage in dialogue with all relevant stakeholders to increase knowledge of probiotics food

Membership & Fees

Become a Member 

IPA Europe is open to Membership applications from companies directly engaged in Europe in the manufacture of probiotic cultures or foods, supplements, nutritionals or therapeutic products containing probiotics.

Legal entities that are directly or indirectly interested in the development of the probiotic industry can also join as Honorary Members.

Members enjoy all the benefits of IPA and IPA Europe membership, including access to know-how, networking and participation in workshops or events organized by IPA.

2020 Membership dues are based on the TAR (Total Annual Probiotic Revenue) of each company's probiotic sales.

According to the bylaws, membership fees vary depending on the size and model of your organization.

10 GOOD REASONS TO JOIN

1. BE PART OF A GLOBAL NETWORK

Joining IPA Europe means you will be part of a **solid European and International network** that cooperates with European stakeholders, scientific experts and nutrition foundations (i.e. FoodDrink Europe, EDA, EHPM, FSE, EFFCA).

2. BE REPRESENTED

Your **opinions will be represented** through the activities organised by IPA Europe towards the EU Institutions, EFSA, the scientific community, consumer associations but also the national authorities, consumers and trade associations.

3. WORKING ON REGULATORY ISSUES

IPA Europe works towards **changing the EC restrictive interpretation on the use of the term probiotic** and increase awareness among key decision makers in European Institutions and Member States, in order to better address the challenges the probiotic sector is facing.

4. WE DIALOGUE WITH EFSA

As a registered EFSA stakeholder, IPA Europe is actively engaged in dialogue to create a better understanding of probiotics and to improve the EFSA consultation process by providing comments to EFSA guidances on a regular basis and contributing to the scientific debate.

5. WE RAISE AWARENESS

IPA Europe collaborates with scientific partner organisations on common goals and liaises with globally recognised scientists to better promote science in probiotics.

6. ACCESS TO IN-DEPTH INFORMATION AND MARKET DATA

Your company will benefit from **access to the latest developments affecting our industry** linked to issues such as: regulatory requirements, criteria for the use of the term, scientific assessment, communication, market evolution and forecasts.

7. PUBLIC RELATIONS AND PUBLIC AFFAIRS SUPPORT

IPA Europe will make available relevant material, i.e. background information, strategic positions, etc, adapted to your public affairs and public relations needs.

8. BENEFIT FROM OUR COMMUNICATION ACTIVITIES

IPA Europe works with a network of European and National experts on the **reputation of the probiotic sector**, with the goal of communicating positive messages that are scientifically based.

9. BE INFORMED ON THE CHANGES AND LANDSCAPE OF EU REGULATIONS

IPA Europe provides insights into the dynamics of power shifts and legislative changes within the EU, Member States and international bodies, which could have an impact on your activities.

IPA Europe offers you informed analysis and interpretation of the latest regulatory developments to **help you make strategic decisions**.

10. BE PART OF A LEADERS FORUM

By joining IPA Europe, you will be part of a unique forum of worldwide leading producers of probiotics and all the members of the parent organizations of IPA.

Become a Member 

Contact Us

For more information on becoming a member, please contact Mrs. Rosanna Pecere, Executive Director of IPA Europe, by email at r.pecere@ipaeurope.org

JOIN IPA EUROPE

BE PART OF THE EUROPEAN VOICE OF PROBIOTICS

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CONTACT US

info@ipaeurope.org

